Market Insights

MountainSeed Market Insights provides the most timely, accurate small balance CRE data in the industry. You'll get real-time insight into Main Street commercial real estate in the largest and smallest markets across the US.

Market Insights offers you a unique opportunity to understand commercial real estate transactions and trends within your market. This new tool provides a view into underlying real estate fundamentals by segmenting multiple variables by geography (state or MSA) and property type. You'll get a better understanding of cap rates, rental rates, NOI/SF and occupancy rates. Market Insights provides your organization with a quick and easy way to understand the competitive landscape of the commercial real estate market.

Market Insights data is both accurate and timely because it is sourced from property appraisals in your selected geography, collected over time. The tool offers a quick online view of the data, with more detailed downloadable data available for deeper analysis.

MountainSeed is a trusted partner to nearly 10% of US community banks and credit unions, covering all 50 states. MountainSeed processes $5B in Commercial Real Estate transactions per month and provides aggregated market data to the commercial real estate and lending industries to make better decisions, uncover opportunities, and mitigate risk.

Market Insights will help you:

- See lending trends before they happen
- Foresee potential distress in CRE by asset class and geography
- Obtain an early look into issues within the commercial real estate market
- Use property fundamental level data while underwriting new loans
- Determine market information when purchasing loans or securities
- Utilize real estate metrics for stress test and allowance for loan loss inputs
- Benchmark loan portfolios to the broader market
- Gain an executive level view of market trends to share with shareholders, investors, leadership and staff