



# MOUNTAINSEED ANALYTICS MARKET INSIGHTS

*Leverage insights to support your analyses, comparables and market knowledge. Your source for accurate, real-time, verifiable CRE data.*



## WHAT IS MARKET INSIGHTS?

MountainSeed's Market Insights platform is an online dashboard and analytics tool that aggregates real estate data, sourced directly from property appraisals – enabling you to make better assumptions.

## HOW IT WORKS

With access to over 350,000 property records and more being added daily, MountainSeed's Analytics national platform provides you with real estate data that is both accurate and timely.

Sourced directly from property appraisals, more than 30 variables are tracked by geography and property type – providing you insights into both large and small markets across the US.

Segment market data and trends with interactive online dashboards - sort by cap rate, MSA, vacancy rate, rent/sf, NOI/sf, occupancy rates etc.

Choose markets based on your coverage area – nationwide, regional, select states or even drill down by zip code.

## BENEFITS TO APPRAISERS

- Utilize verified and credible market data as part of approach
- View cap rates and lease data to make more accurate assumptions
- Access sales price and comps in secondary and tertiary markets – where property-level data is hard to find
- Export and compare property records and transactional data
- Look up specific property records to include in subject property write-ups – download maps and building images
- Gain greater market knowledge to include in area descriptions of region, city, and neighborhood

## PRODUCT FEATURES

The platform is organized by the following 3 features:

### Market Insights

Main stage for market fundamentals and trends; search by location, property type, and date. View average cap rates, vacancy rates, rent/sq ft, and sales price.

### Property Search

Access property-level and transactional sales data with Google Map View & Street View; download property details and run comparison reports.

### Loan Forecast

Appraisal value trends by category, property type, bank size and location; view # of non-performing loans during specific time series.

## ABOUT MOUNTAINSEED

MountainSeed is a trusted partner to nearly 10% of US community banks and credit unions, covering all 50 states. MountainSeed processes \$5B in commercial real estate transactions per month and provides aggregated market data to the commercial real estate and lending industries to make better decisions, uncover opportunities, and mitigate risk.